



MINUTES – BOARD MEETING
DESOTO PARISH TOURISM COMMISSION
115 N. Washington Ave.
Mansfield, LA
September 19, 2023
2:00

- I. **Call to Order:** Meeting called to order by President, Margaret Dickerson.
- II. **Roll Call:** Present were: Margaret Dickerson, Donna Cagle, Pam Rodgers, John Russell, Mary Mac Thompson, and Shirley Payne. Not Present: Ron Jackson.
- III. **Prayer & Pledge:** Margaret Dickerson led the prayer and pledge.
- IV. **Approval of September 2023 Agenda:** Motion by Pam Rodgers to amend September 2023 Agenda and remove the funding request by Krewe of Demeter. 2nd by John Russell. Motion Passed. Motion by Donna Cagle to approve amended agenda. 2nd Mary Mac Thomason. Motion Passed.
- V. **Public Comment Period:** Guests attending: Perry Thomas with Lumiere. Perry gave a brief overview on the Lumiere, An Immersive Christmas Experience set to open November 2024. Lumiere will be a walk-through Christmas winter wonderland trail of lights. Some of the attractions; snow tubing (SnowFlex), in-ground Pillow Jumpers, 15,000 sq ft intelligent light maze, and pictures with Santa.
- VI. **Approval of August 2023 Minutes:** Motion by Shirley Payne to approve August 2023 Minutes. 2nd by Pam Rodgers. Motion Passed.
- VII. **Approval of August 2023 Financials:** Cited budget-to-actual comparisons. Motion by Mary Mac Thompson approve August 2023 Financial Report. 2nd by Donna Cagle. Motion Passed.
- VIII. **Old Business:**
 - a. Capital One CD- Charlotte informed Margaret Dickerson and Pam Rodgers that both needed to go together to sign paperwork to close account. Motion by John Russell to approve closing of the account and depositing in Progressive account until all paper work is finalized for Raymond James CD.
 - b. Update on painting Chamber building. Chamber building is in process and will be done by the end of the week.
- IX. **New Business:**
 - a. Lumiere Christmas park- Board discussed marketing the park when it finally opens in 2024.
 - b. Brochure distribution- Motion by John Russell to approve contract with Certified Folder Display Service to distribute DeSoto Parish brochures.

- c. Mansfield Civic Group request for Christmas lights funding. Motion by Mary Mac Thompsom to approve funding request from Mansfield Civic Group for Christmas lights. 2nd by Pam Rodgers. Motion Passed.

X. Director's Report-

- a. Occupancy Report for August 2023
- b. Upcoming events and meetings.

Motion by Donna Cagle to approve Director's Report. 2nd by Pam Rodgers.
Motion Passed.

XI. Next regularly scheduled Board meeting will be Tuesday, October 17, 2023 at 2:00pm

XII. Motion by Donna Cagle to adjourn. 2nd by Pam Russell. Motion Passed. Meeting adjourned.