



**MINUTES – BOARD MEETING**  
**DESOTO PARISH TOURISM COMMISSION**  
115 N. Washington Ave.  
Mansfield, LA  
**August 15, 2023**  
**2:00**

- I. **Call to Order:** Meeting called to order by President, Margaret Dickerson.
- II. **Roll Call:** Present were: Margaret Dickerson, Donna Cagle, Pam Rodgers, John Russell, Mary Mac Thompson, and Shirley Payne. Not Present: Ron Jackson.
- III. **Prayer & Pledge:** Margaret Dickerson led the prayer and pledge.
- IV. **Approval of August 2023 Agenda:** Motion by Pam Rodgers to approve the August 2023 Agenda. 2<sup>nd</sup> by Shirley Payne. Motion Passed.
- V. **Public Comment Period:** Guests attending; Micheal Gardner with Dees Gardner, CPA, Debbie Carr with Back Alley Theatre.
- VI. **Approval of June & July 2023 Minutes:** Motion by John Russell to approve June & July 2023 Minutes. 2<sup>nd</sup> by Donna Cagle. Motion Passed.
- VII. **Approval of June & July 2023 Financials:** Cited budget-to-actual comparisons. Motion by John Russell approve June & July 2023 Financial Report. 2<sup>nd</sup> by Mary Mac Thompson. Motion Passed.
- VIII. **Old Business:**
  - a. CD in savings-discuss steps to move from Capital One. Charlotte stated that Margaret and Pam had to both go together to close the account before moving forward.
  - b. Update on painting Chamber building. Heather told the board that Alan Moreno would start in the next couple of weeks.
- IX. **New Business:**
  - a. 2022 audit – Michael Gardner. Michael presented the board with the 2022 Audit. Michael gave an overview of the audit and stated that overall, everything looked good.
  - b. Funding request by Back Alley Theatre. Motion by Pam Rodgers to approve the marketing request for Back Alley Theatre. 2<sup>nd</sup> by John Russell. Motion Passed.
  - c. Funding request by Krewe of Demeter. Tabled until- next month's meeting.
  - d. Funding request by Logansport for downtown community center table/chairs. Motion by Mary Mac Thompson to approve funding request from Logansport. 2<sup>nd</sup> by Shirley Payne. Motion Passed.

- e. Funding request by Toledo Bend Lake Country
  - 1) Bassmaster Elite Series
  - 2) MLF Bass Pro Series
  - 3) Bass Nation Series

Motion by John Russell to approve funding request by Toledo Bend Lake Country. 2<sup>nd</sup> Pam Rodgers. Motion Passed.

- f. Website update proposal by Graham Group. Motion by Shirley Payne to approve all website updates. 2<sup>nd</sup> by Pam Rodgers. Motion Passed
- g. Discuss Jefferson Hwy signage. Charlotte stated that there were 10 possible signs that could be sponsored by groups/businesses in the parish. A group will be traveling the highway that runs from Canda to New Orleans and will be stopping in DeSoto.
- h. Request for funding for hotel accommodations for German travel writer—Gas Station Eats. Motion by Shirley Payne to approve hotel accommodations for the German travel writer. 2<sup>nd</sup> by John Russell. Motion Passed.
- i. Change November meeting date to November 14<sup>th</sup> instead of November 21<sup>st</sup>. Motion by Pam Rodgers to approve moving November's meeting date to the 14<sup>th</sup>. 2<sup>nd</sup> by Shirley Payne. Motion Passed.
- j. Pass resolution authorizing Charlotte Miller to sign on behalf of DPTB for contractual obligations. Motion by Donna Cagle authorizing Charlotte Miller to sign on behalf on the DPTB for contractual obligations. 2<sup>nd</sup> by John Russell. Motion Passed.

X. Director's Report-June 2023

- a. Occupancy Report
- b. Upcoming events and meetings.

Motion by Pam Rodgers to approve Director's Report. 2<sup>nd</sup> by Donna Cagle. Motion Passed.

XI. Next regularly scheduled Board meeting will be Tuesday, September 19, 2023 at 2:00pm

XII. Motion by Donna Cagle to adjourn. 2<sup>nd</sup> by John Russell. Motion Passed. Meeting adjourned.