



MINUTES – BOARD MEETING
DESOTO PARISH TOURISM COMMISSION
115 N. Washington Ave.
Mansfield, LA
May 16, 2023
2:00

- I. **Call to Order:** Meeting called to order by Vice President, John Russell.
- II. **Roll Call:** Present were: Donna Cagle, Pam Rodgers, John Russell, and Mary Mac Thompson. Shirley Payne and Ronald Jackson. Not Present: Margaret Dickerson and Pam Rodgers.
- III. **Prayer & Pledge:** John Russell led the prayer and pledge.
Motion made to adjourn to Executive Session made by Ronald Jackson. 2nd by Shirley Payne.
Motion Passed.
Meeting reopened to public.
- IV. **Approval of June 2023 Agenda:** Motion by Mary Mac Thompson to approve the June 2023 Agenda. 2nd by Donna Cagle. Motion Passed.
- V. **Public Comment Period:** Guests attending; Jackie McKinney with Balloons Over DeSoto, Mark McGee, 4th of July fireworks, in addition Mark McGee offered some updates on Bayou Blitz Classic Junior Livestock Show. Suggested website link to Facebook page & hotel links.
- VI. **Approval of May 2023 Minutes:** Motion by Shirley Payne to approve May 2023 Minutes. 2nd by Ronald Jackson. Motion Passed.
- VII. **Approval of May 2023 Financials:** Cited budget-to-actual comparisons. Motion by Donna Cagle approve May 2023 Financial Report. 2nd by Mary Mac Thompson. Motion Passed.
- VIII. **Old Business:**
 - a) Funding Request Chamber of Commerce – Brenda Hall. Motion by Donna Cagle to approve funding request from Chamber of Commerce. 2nd by Mary Mac Thompson. Motion Passed.
 - b) Marketing request for Ballons Over DeSoto – Jackie McKinney. Motion by Mary Mac Thompson to approve marketing request for Balloons Over DeSoto. 2nd by Shirley Payne. Motion Passed.
- IX. **New Business:**
 - a) Ricky Warren Firework Show request for funding. Motion by Ron Jackson to approve funding for Ricky Warren Firework Show request. 2nd by Shirley Payne. Motion Passed.
 - b) Krewe of Demeter request for funding. No motion made.
 - c) Bayou Blitz—request for funding. Motion by Ron Jackson to approve funding request for Bayou Blitz. 2nd by Shirley Payne. Motion Passed.

- d) Close Capital One CD – move to Progressive or Community? Motion by Shirley Payne to approve closing Capital One Account. 2nd by Donna Cagle. Motion Passed.
- e) Add Heather Gannon and Charlotte Miller as “assess only” on bank accounts. Motion by Mary Mac Thompson to approve add Heather Gannon and Charlotte Miller as “asses only” on all checking accounts. 2nd Donna Cagle. Motion Passed.
- f) Authorize new credit card for Charlotte Miller. Motion by Shirley Payne to approve new credit card for Charlotte Miller. 2nd by Mary Mac Thompson. Motion Passed.
- g) Summit – Aug 29th-Aug 31st – Board members interested in attending? Last day to register – Aug 18th. Charlotte asked the board that if anyone would like to go, please get with her by the end of July so she can get everyone registered.
- h) Approve policy & procedure changes on pp. 8-9 discussed in executive session. Motion by Donna Cagle to approve changes in the policy & procedures. 2nd Ron Jackson. Motion Passed.
- i) Extend contract of photographer as needed for kiosks/signage. Discussion was held about extending contract with Poole Media but no motion was made.
- j) Discuss the hiring of a videographer for video similar to the Discover DeSoto book for marketing purpose/community center Logansport. Discussion was held about hiring a videographer for promoting of DeSoto Parish to be played in different places.
- k) Discuss expenditures from LA Travel Grant. Several possible ideas were discussed to spend LA Travel Grant funds on.

X. Director’s Report-June 2023

- a. Occupancy Report
- b. Upcoming events and meetings.

Motion by Donna Cagle to approve Director’s Report. 2nd by Mary Mac Thompson.
Motion Passed.

XI. Next regularly scheduled Board meeting will be Tuesday, August 15, 2023 at 2:00pm

XII. Motion by Shirley Payne to adjourn. 2nd by Ron Jackson. Motion Passed. Meeting adjourned.