



MINUTES – BOARD MEETING
DESOTO PARISH TOURISM COMMISSION
115 N. Washington Ave.
Mansfield, LA
May 16, 2023
2:00

- I. **Call to Order:** Meeting called to order by Margaret Dickerson.
- II. **Roll Call:** Roll call by Heather Gannon, Admin. Assistant. Present were: Donna Cagle, Margaret Dickerson, Pam Rodgers, John Russell and Mary Mac Thompson. Not Present: Shirley Payne and Marvin Jackson, deceased.
- III. **Prayer & Pledge:** Margaret Dickerson led the prayer, and Pam Rodgers led the pledge.
- IV. **Approval of May 2023 Agenda:** Motion by John Russell to approve the May 2023 Agenda. 2nd by Mary Mac Thompson. Motion Passed.
- V. **Public Comment Period:** Guests attending; Michael Norton with DeSoto Parish Police Jury. Michael gave a brief overview of the Hotel/Motel Sales Tax that is collected from each hotel/motel and B&Bs.
- VI. **Approval of April 2023 Minutes:** Motion by Donna Cagle to approve April 2023 Minutes. 2nd by Pam Rodgers. Motion Passed.
- VII. **Approval of April 2023 Financials:** Cited budget-to-actual comparisons. Motion by John Russell to approve April 2023 Financial Report. 2nd by Mary Mac Thompson. Motion Passed.
- VIII. **Old Business:**
 - a) Welcome new Board Member, Ron Jackson. Everyone welcomed the new Board Member Ron Jackson who will be voted/approved on June 5 by the DeSoto Parish Police Jury.
- IX. **New Business:**
 - a) Decision regarding Executive Director. No motion made.
 - b) Promotion/Marketing request for Juneteenth Celebration. Motion by John Russell to approve promotion/marketing request for Juneteenth Celebration. 2nd by Pam Rodgers. Motion Passed.
 - c) Marketing Request for Balloons Over DeSoto. No motion made.
 - d) Funding request Chamber of Commerce. Motion by Pam Rodgers to approve furnishing six new blinds for the Chamber of Commerce. 2nd by John Russell. Motion Passed.

X. Director's Report-April 2023

- a. Occupancy Report
- b. Upcoming events and meetings.

Motion by Donna Cagle to approve Director's Report. 2nd by John Russell.

Motion Passed.

XI. Next regularly scheduled Board meeting will be Tuesday, June 20, 2023 at 2:00pm

XII. Motion by John Russell to adjourn. 2nd by Donna Cagle. Motion Passed. Meeting adjourned.