



MINUTES – BOARD MEETING
DESOTO PARISH TOURISM COMMISSION
115 N. Washington Ave.
Mansfield, LA
April 18, 2022
2:00

- I. **Call to Order:** Meeting called to order by Margaret Dickerson.
- II. **Roll Call:** Roll call by Heather Gannon, Admin. Assistant. Present were: Donna Cagle, Margaret Dickerson, Pam Rodgers, John Russell, Shirley Payne, and Mary Mac Thompson. Not Present: Marvin Jackson, deceased.
- III. **Prayer & Pledge:** Margaret Dickerson led the prayer, and Pam Rodgers led the pledge.
- IV. **Approval of April 2023 Agenda:** Motion by Shirley Payne to approve the April 2023 Agenda. 2nd by Donna Cagle. Motion Passed.
- V. **Public Comment Period:** Guests attending; Cynthia Hendrickson & Tracy Armstrong with Logansport Christmas Festival. Cynthia spoke to the board requesting funding to help with restring the water tower with new lights. She stated that they would be adding a pully system that would make it easier to change out any lightbulbs needing changed.
- VI. **Approval of March 2023 Minutes:** Motion by John Russell to approve March 2023 Minutes. 2nd by Mary Mac Thompson. Motion Passed.
- VII. **Approval of March 2023 Financials:** Cited budget-to-actual comparisons. Motion by John Russell to approve March 2023 Financial Report. 2nd by Mary Mac Thompson. Motion Passed.
- VIII. **Old Business:**
 - a) Discussion regarding appointment of new board member. Chairman, Margaret Dickerson stated she had spoken to Ron Jackson. Mr. Jackson has accepted the position.
 - b) Decisions regarding the Executive Director. Board approved to start advertising for new director. Ad will run for three weeks and closing date for resumes will be Friday, May 5th at noon.
 - c) Decisions Louisiana Tourism Revival Funds.
 - 1) RiverCity Fest. Motion by John Russell to approve RiverCity Fest marketing request. 2nd by Shirley Payne. Motion Passed.
 - 2) Logansport Christmas. Motion was made by Donna Cagle to approve Logansport Christmas marketing request. 2nd by Pam Rodgers. Motion Passed.
 - 3) Clista Calhoun Center. Motion was made by John Russell to approve Clista Calhoun Center funding request. 2nd by Pam Rodgers. Motion Passed.

- d) New credit card for Tourism Commission. Heather is still working on getting new card.

IX. **New Business:**

- a) Marketing request for Bayou Blitz Jr. Livestock Show. No motion made.

X. Director's Report-March 2023

- a. Occupancy Report
- b. Upcoming events and meetings.

Motion by Mary Mac Thompson to approve Director's Report. 2nd by Pam Rodgers.
Motion Passed.

XI. Next regularly scheduled Board meeting will be Tuesday, May 16, 2023 at 2:00pm

XII. Motion by Pam Rodgers to adjourn. 2nd by Donna Cagle. Motion Passed. Meeting adjourned.