



**MINUTES – BOARD MEETING
DESOTO PARISH TOURISM COMMISSION**

115 N. Washington Ave.

Mansfield, LA

November 14, 2023

2:00

- I. **Call to Order:** Meeting called to order by President, Margaret Dickerson.
- II. **Roll Call:** Present were Margaret Dickerson, Donna Cagle, Pam Rodgers, John Russell, and Mary Mac Thompson, Ron Jackson and Shirley Payne
- III. **Prayer & Pledge:** Margaret Dickerson led the prayer and pledge.
- IV. **Approval of November 2023 Agenda:** Motion by John Russell to approve November 2023 Agenda. 2nd Ron Jackson. Motion Passed.
- V. **Public Comment Period:** Guests attending, Chris Dean and Cheryl Olive with KSLA 12 along with Jan Elkins and Valerie Cosby with KTBS. Both groups gave a purposed Marketing Partnership proposal.
- VI. **Approval of October 2023 Minutes:** Motion by Shirley Payne to approve Pam Rodgers 2023 Minutes. 2nd by Pam Rodgers. Motion Passed.
- VII. **Approval of October 2023 Financials:** Cited budget-to-actual comparisons. Motion by John Russell approve October 2023 Financial Report. 2nd by Ron Jackson. Motion Passed.
- VIII. **Old Business:**
No Old Business
- IX. **New Business:**
 - a. Public Notice/Official Journal/Meeting schedule. Motion by Ron Jackson to approve Mansfield Enterprise being the Tourism's Public Notice/Official Journal for 2024.
 - b. DPPJ Budget letter. Motion by Shirley Payne to approve budget letter sent to DeSoto Parish Police Jury for approval of DeSoto Parish Tourism 2024 Budget. 2nd by Donna Cagle. Motion Passed.
 - c. DPTC Executive Committee. Motion by Donna Cagle to approve Executive Committee; President, Margaret Dickerson, Vice President, John Russell, and Treasury/Sectary Pam Rodgers. 2nd by Shirley Payne. Motion Passed.
 - d. Approve Amended 2023 Budget. Motion by John Russell to approve amended 2023 Budget. 2nd by Mary Mac Thompson. Motion Passed.
 - e. Approve 2024 Budget. Motion by Pam Rodgers to approve 2024 Budget. 2nd by Donna Cagle. Motion Passed.
 - f. Approve KTBS Proposal. Motion by Mary Mac Thompson to approve KTBS Proposal. 2nd by John Russell. Motion Passed.
 - g. Discuss KSLA Proposal. The board decided to not go with KSLA Proposal.
 - h. CD Purchases. Motion by Shirley Payne to close Community checking account, moving \$50,000 into a savings account and \$300,000 into a six-month CD, a \$350,000 six-month CD will be taken out with Citizens Bank, and \$200,000 will be left in the Progressive Checking account with the remainder going into a six-

month CD. Motion also included adding Charlotte Miller and Donna Cagle as signers to all checking and CD accounts. 2nd by Ron Jackson. Motion Passed

- i. Lease Renewal on Chamber Building. Motion by Ron Jackson to approve Charlotte signing the lease renewal with the DeSoto Parish Chamber of Commerce. 2nd by Shirley Payne. Motion Passed.

X. Director's Report-

- a. Occupancy Report for November 2023
- b. Upcoming events and meetings.

Motion by Pam Rodgers to approve Director's Report. 2nd by Donna Cagle.
Motion Passed.

XI. Next regularly scheduled Board meeting will be Tuesday, January 16, 2024 at 2:00pm

XII. Motion by Pam Rodgers to adjourn. 2nd by John Russell. Motion Passed. Meeting adjourned.