

DeSoto Parish Tourism Commission
115 N. Washington Ave.
Mansfield, LA 71052
March 21, 2023 2:00 pm
AGENDA

- I) Roll Call Margaret Dickerson
- II) Prayer – Pledge
- III) Approval of March 2023 Agenda (vote)
- IV) Public Comment Period (3 minutes, must pertain to Agenda)
- V) Approval of February 2023 Minutes (vote)
- VI) Approval of February 2023 Financials (vote)
(Review budget to actual comparisons)
- VII) Old Business
 - a. Tourism Marketing Grant request for Cook Hill (vote)
- VIII) New Business
 - a. Discussion regarding appointing new board member
 - b. Discussion regarding Executive Director
 - c. Louisiana Travel Revival Fund – Marketing Requests
 - 1) RiverCity Fest – Kathi Wells
 - 2) Logansport Christmas Festival – Cynthia Hendrickson
 - 3) Calista Calhoun Center – Funding Request for furnishings
 - d. Louisiana Tourism Revival Fund (Est. Balance \$600,000)
 - 1) Proposals to establish playground parish ballpark (\$100,000)
 - 2) Proposal to establish downtown Mansfield as a Christmas destination (\$250,000)
- IX) Director’s Report-February 2023 (vote) Iris Harper
 - a. Occupancy Report
 - b. Upcoming events and meetings
- X) New meeting date: April 18, 2023 at 2:00 pm.
- XI) Adjournment (vote)